



Iain Rennie Hospice at Home's

## CHILTERN'S BIG BREW THEMED EVENTS 2011

Friday 29 April Royal Wedding Celebrations

Friday 24 June Wimbledon Tea Party

April / May Mini Prince and Princess Tea Parties

### Fundraising Pack

Now that summer is fast approaching, we invite you to join Iain Rennie Hospice at Home supporters across the Chilterns to organise your very own happy Chilterns Big Brew event to raise vital funds and enjoy a nice cup of tea!

This year, we are focussing on the Royal Wedding Celebrations on Friday 29 April and Wimbledon on Friday 24 June.

Think about organising a Classic Tea Party, Royal Street Party, Garden Party, Strawberry Cream Tea or children's Prince and Princess Fancy Dress Tea Party and invite friends, family and neighbours to join the fun. Don't worry, if you can't hold your event on either of these dates, you can organise a Chilterns Big Brew event anytime between 22 April and 31 August.

With only 10% of funds coming from health care trusts, we need your support more than ever before. A tea party or strawberry cream tea that raises £150 will pay for an Iain Rennie Hospice at Home nurse for a full day. So why not take this opportunity to brew your very best cuppa for Iain Rennie Hospice at Home?

By registering your Chilterns Big Brew event with us, you will also go into a draw to win a sumptuous Tea for 2 at the stunning and historic Waddesdon Manor!

Registering your Chilterns Big Brew with us couldn't be easier. Read on for some of our top fundraising tips then simply fill in the registration form that follows. Send it back to us and we'll send you our full Chilterns Big Brew Fundraising Pack!

Please read on for some top fundraising tips on organising your Chilterns Big Brew!



# Fundraising Tips



## Getting started



First of all, decide what kind of **Chilterns Big Brew** you would like to hold. You could organise a Classic Tea Party, a Royal Street Party, Children's Prince and Princess Fancy Dress Tea Party, Victorian Tea Party, Cup Cake Tea Party, Champagne and Strawberries Tea Party, Classic Garden Party, or hold a mini beer festival or ale tasting party and get your local pub involved.

There are many different ways to enjoy a good brew, but all of them will help us carry on caring.

Once you have decided on your event and chosen a date and time, the next step is to find the best venue. Many of our supporters will hold their events at home or in the garden, or you could hire a local village hall or ask your WI or local pub to help out. We can provide you with extra flyers and posters to help publicise your event, and local papers always like a good story too!

**On the day**, don't be afraid to ask for help. Why not ask friends and family to help bake cakes, make tea or pick strawberries? Always make sure you have enough volunteers to help with the washing up afterwards too!



## Making the most out of your event

There are lots of ways to raise extra pennies at your **tea party**. As well as asking for **donations** for tea and cakes, you could organise a raffle and ask local companies, friends, families and parents to donate prizes. Or, why not hold an **auction of "promises"** and ask friends and family to think of a promise they can auction, such as mowing the lawn, doing the ironing or walking the dog for a month! Another fun way is to theme your prizes to match your event.

You could hold a **recipe swap shop**, a **cup cake competition** or a **nearly new clothes and toys sale**. **Homemade goodies** always go down well, so ask friends to make jam, marmalade or cakes to sell on the day.

## Every penny counts

A Chilterns Big Brew event that raises £150 will pay for an Iain Rennie Hospice at Home nurse for a full day, so every penny really does count. We've included a payment form in your fundraising pack so that you can securely send in the funds raised once the event has finished.



## Event legalities



Some events require licences, for example if you are planning to sell alcohol or hold a raffle where tickets are sold in advance of the event. If you have any questions about this please don't hesitate to contact the IRHH Fundraising Team and we will be delighted to help.

Any fundraising material should state:  
'In aid of Iain Rennie Hospice at Home,  
Registered Charity Number: 1140386'

Please contact the Fundraising Team on 01442 890222 or email [fundraising@irhh.org](mailto:fundraising@irhh.org) for our logo for use on printed materials.

It is important for anyone selling or handling food to do it safely and hygienically. Ideally, at least one helper should have a Foundation Level Food Hygiene certificate. If you are unable to find someone who has this certificate, make sure all food handlers have read the Food Standards Agency safety and hygiene information on their website:

[www.food.gov.uk/aboutus/publications/safetyandhygiene](http://www.food.gov.uk/aboutus/publications/safetyandhygiene)

## We are here to help!

Our Fundraising Team at Iain Rennie Hospice at Home is here to help to make your Chilterns Big Brew as fun and successful as possible! We have lots of resources available, including flyers, posters, leaflets and balloons and we are always more than happy to provide advice and support about organising events.

We are always on the lookout for good photographs so if you take any good snaps at your Chilterns Big Brew please do send them in!

## Thank you

On behalf of everyone at Iain Rennie Hospice at Home, thank you so much for considering a Chilterns Big Brew event to raise money for us. 2011 marks our 26<sup>th</sup> year of continuous 24 hour patient care, and we need your support more than ever before. Your ideas, time, energy and baking



will enable us to carry on providing specialist care to patients in their homes, and we really couldn't do it without you.

**Thank you, have fun and get brewing!**

Iain Rennie Hospice at Home's  
**CHILTERN'S BIG BREW 2011**



REGISTRATION FORM

Name .....

Address .....

.....

Phone ..... Email .....

I will be holding a Chilterns Big Brew event on .....

and would like a Chilterns Big Brew Fundraising Pack to include ..... invitations

*Your Chilterns Big Brew Fundraising Pack will include balloons, IRHH leaflets, gift aid forms, a Chilterns Big Brew poster and as many invitations as you need. If you would like any additional materials please let us know.*

Once completed please email to [fundraising@irhh.org](mailto:fundraising@irhh.org) or post to:  
Chilterns Big Brew, IRHH Fundraising Team, 52a Western Road, Tring,  
Herts HP23 4BB.

Once we receive your registration details,  
you will go into a draw to win a fantastic Tea for 2  
at Waddesdon Manor  
for the ultimate summer/autumn treat!

The draw takes place on 31 August 2011



Iain Rennie Hospice at Home's

# CHILTERN'S BIG BREW 2011



## PAYMENT FORM

Thank you so much for holding a Chilterns Big Brew event to raise vital funds for Iain Rennie Hospice at Home. Your support is invaluable in helping us continue our vital work providing specialist care and support to patients across the Chilterns in their homes.

Please fill in the details below and return the form and payment to:  
Chilterns Big Brew, IRHH Fundraising Team, 52a Western Road, Tring,  
Herts HP23 4BB.

All cheques should be made payable to Iain Rennie Hospice at Home (or IRHH).

Name .....

Address .....

..... Postcode .....

Email ..... Phone number .....

Date event was held ..... No of attendees .....

Amount raised £ ..... Type of event .....

Would you be interested in holding a Big Brew event next year?

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If you have any photographs or stories from your event we would always love to hear from you!

**Thank you for your support!**

For office use only: Chilterns Big Brew event code: 4431

